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MONITRONICS HONORED FOR PUTTING A DENT IN FALSE ALARMS Awarded for Industry False Alarm Reduction Achievement

April 14, 2011—DALLAS, TX—[Home security alarm](#) provider [Monitronics](#) is delighted to announce that it has been awarded the prestigious [FARA](#) (False Alarm Reduction Association) Industry False Alarm Reduction Achievement Award. FARA presented the award to Monitronics at their annual convention this year in San Antonio, Texas.

[Monitronics](#) is recognized this year as a result of significantly reducing false alarms from 0.67% to 0.5% through several major programs beginning in August 2010. The company was chosen for the award by a group from across the US and Canada which consisted of public safety officials, peers in the industry, and alarm association representatives.

“One of our industry’s basic challenges is false alarms; our ultimate goal is to positively impact how quickly emergency responders can reach victims during actual emergencies. The fact that FARA recognizes our efforts is an honor,” said Mary Jensby, Monitronics Central Station Director. “Our programs only work if every single member of our team is on board, that’s why this award represents our entire company and not just one person.”

“The effort Monitronics has put in to reducing false alarms is impressive,” said Brad Shipp, FARA Executive Director. “Our members voted to recognize them with this year’s Achievement Award because they have implemented a plan to attack false alarms that has shown noticeable results in several jurisdictions across the US. If every monitoring center followed a similar plan, we would not have such a significant problem with false alarms.”

This year marks Monitronics’ first year with the association and its first year of taking on false alarms. The company promises to continue to work with public safety officials, customers, and the industry to combat false alarms.

About Monitronics International

Founded in 1994, Monitronics International is one of the nation’s largest, fastest-growing alarm monitoring companies. Headquartered in Dallas, they provide monitored security system services to more than 700,000 residential customers and commercial clients through their network of nationwide, independent authorized dealers.

At the heart of their operations is the Monitronics central station, which has consistently met or exceeded all UL, National Fire Protection Association, and Central Station Alarm Association standards. With millions invested in their monitoring technology, they can provide reliable, uninterrupted security monitoring service.

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For more information, or to schedule an interview with Mary Jensby or Brad Shipp, please call Lesley Jimmerson at 800.490.0333 x 3048 or e-mail ljimmerson@monitronics.com.